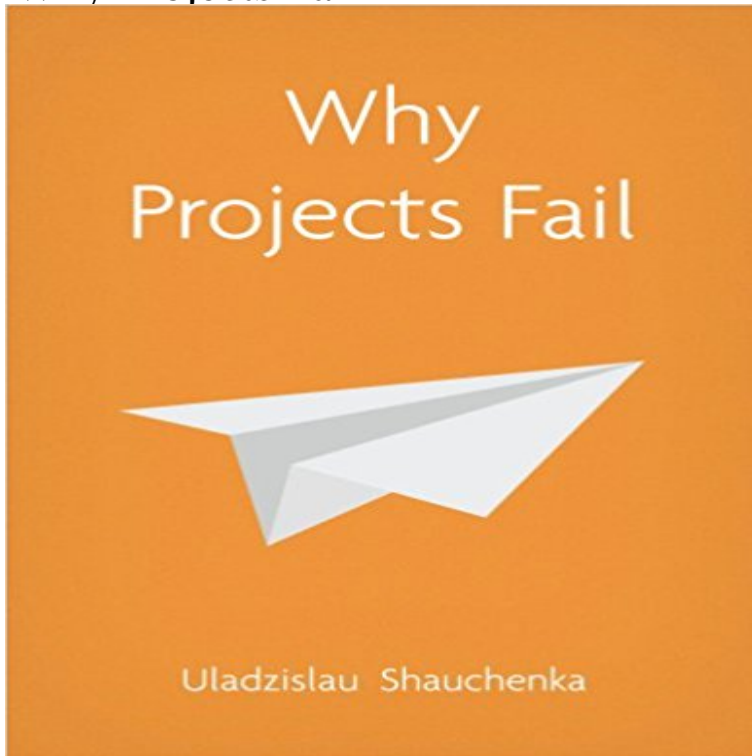


Why Projects Fail



Why Projects Fail offers an informative, entertaining read that is guaranteed to increase your understanding of what went wrong with the projects that failed. Was the project well conceived? Was the budgeting adequate? Did it fail because of circumstances that were impossible to anticipate, or were there simply gaps in the planning process? Learn all of this during this informative, interesting read that will help you to make sure your next project succeeds. Why Projects Fail presents a balanced analysis of its subject, alternating stories of major corporate and government projects that failed, along with a breakdown of what exactly went wrong. The illuminating stories come from a variety of industries, with a shocking list of familiar companies and organizations. What makes this book unique is the authors delightfully straightforward account of the specific ways that caused problems. The book is full of charts, graphs and pictures. Project management best practices to increase your success rate Suggestions and recommendations for avoiding common pitfalls Case studies and analysis of failed projects across all industries Lots of numbers, stats and data presented in an easy to digest way Quotes from outstanding project management and business gurus

Do you ever wonder why the projects keep failing without an obvious reason? Would you like to learn why projects fail and how to avoid failure? The Why Projects Fail book explains why some projects fail while others succeed. The book explores statistics, analyses, case studies and lessons learned from known project failures, along with facts and arguments. It goes over the main causes of failed projects, which can include going over budget, poor planning, lack of communication and other reasons. Do you want to improve chances of your project succeeding? Would like to avoid the most common project management pitfalls and causes of project failure?

Would you like to avoid devastating results of failed projects: negative career impact, loss of money, time and resources for the company? Why Projects Fail is going to give you something that will completely change the way youre currently running your projects. Why Projects Fail will tremendously improve your project management processes and procedures so that your project wont fail, but succeed. Its crucial to be aware of potential pitfalls before the project starts and recognize when things might be going wrong during project execution so you can get it back on track.

Why Projects Fail: What is covered?

- Failure rate and main elements of projects failure
- List of failed project incl. year, company name, cost, outcome
- Reasons for projects failure
- Five case studies including NASA, FBI and Government of Canada
- Proper project management: communication, stakeholder, risk and resources
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