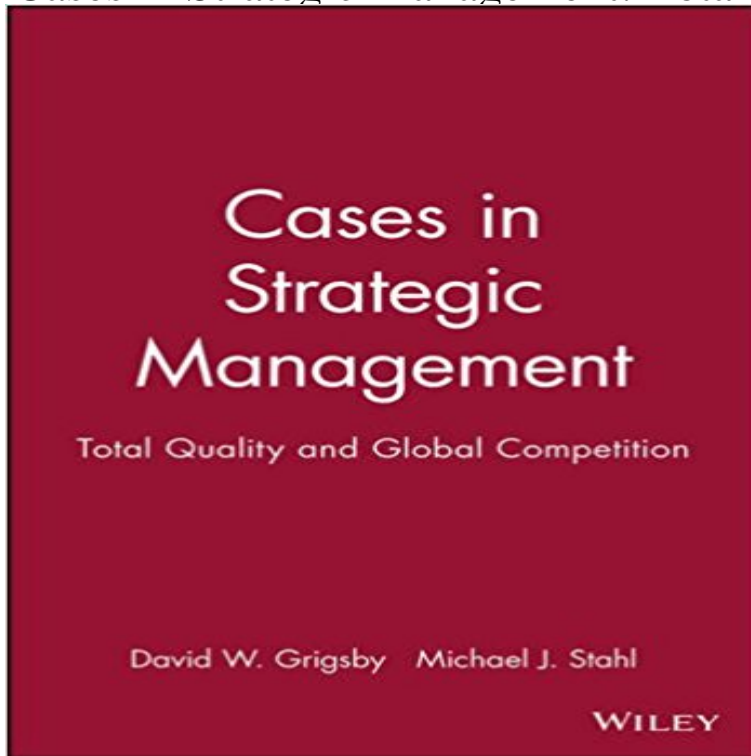


# Cases in Strategic Management: Total Quality and Global Competition



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