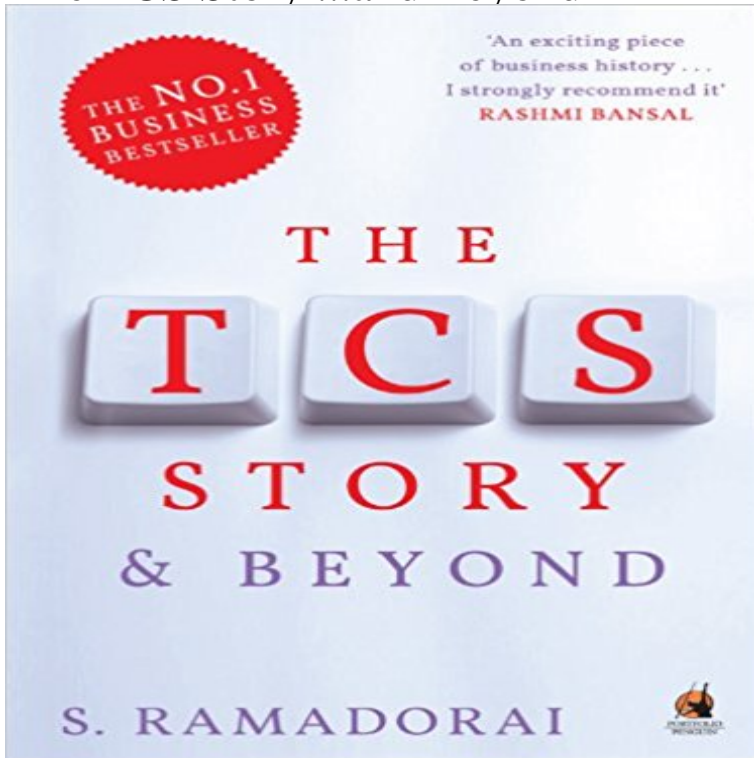


# The TCS Story ...and Beyond



In 2003, Tata Consultancy Services set itself a mission: Top Ten by 2010. In 2009, a year ahead of schedule, TCS made good on that promise: in fourteen years, the company had transformed itself from the \$155 million operation that S. Ramadorai inherited as CEO in 1996. Today it is one of the worlds largest IT software and services companies with more than 240,000 people working in forty-two countries, and annual revenues of over \$10 billion. The TCS story is one of modern Indias great success stories. In this fascinating book, S. Ramadorai, one of the countrys most respected business leaders, recounts the steps to that extraordinary success, and outlines a vision for the future where the quality initiatives he undertook can be applied to a larger national framework.

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