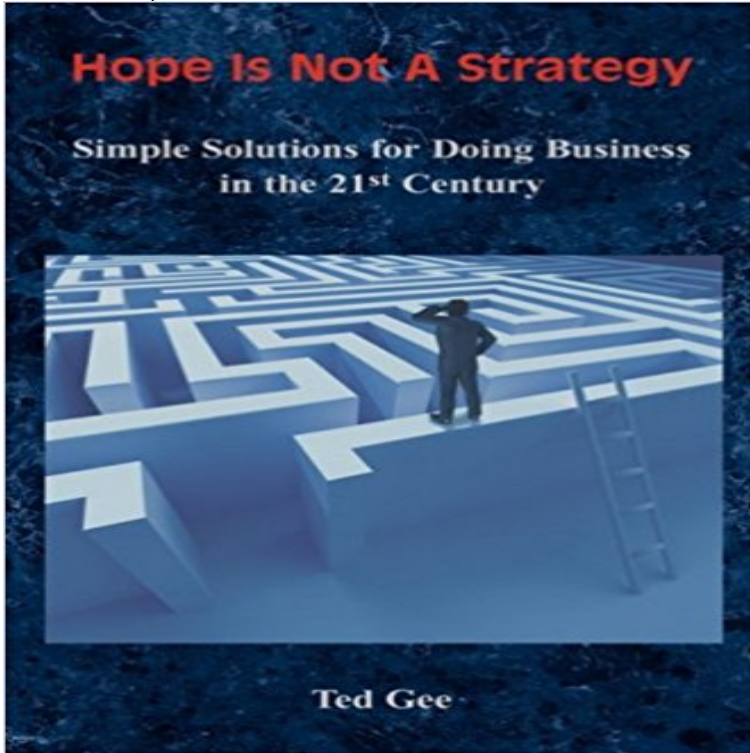


# Hope Is Not A Strategy: Simple Solutions for Doing Business in The 21st Century



LEADERSHIP, its roles and the responsibilities of the position! PROCESS and the importance of its effectiveness to all LEADERS! That's what HOPE IS NOT A STRATEGY is about and what makes it different than the other leadership books on the market today. Just because you are in a leadership position does not anoint you as an effective leader. Having an understanding of the roles and responsibilities of the leadership continuum, and knowing how to effectively navigate through the challenge of setting a direction for an organization while providing the road map to get there is what makes the difference between success and failure. HOPE IS NOT A STRATEGY provides tools needed for this process! Whether you are leading a Fortune 500 organization or are an entrepreneur you need effective processes that are the how tos to support your vision/mission, and strategy! HOPE IS NOT A STRATEGY is about changing the way you think and the outcome you can expect in your business venture. Theodore V. (Ted) Gee Jr. is a proven leader, with global experience in multiple business environments that has operated at the direct, operational and strategic levels of leadership. He has been highly successful leading in various Fortune 500 companies where change, start ups, and growth opportunities were in great demand. He served as an officer in the United States Army, and then worked his way up the corporate ladder from front line production supervisor, to Chief Operating Officer and as a President within a multibillion dollar industry pacesetter.

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