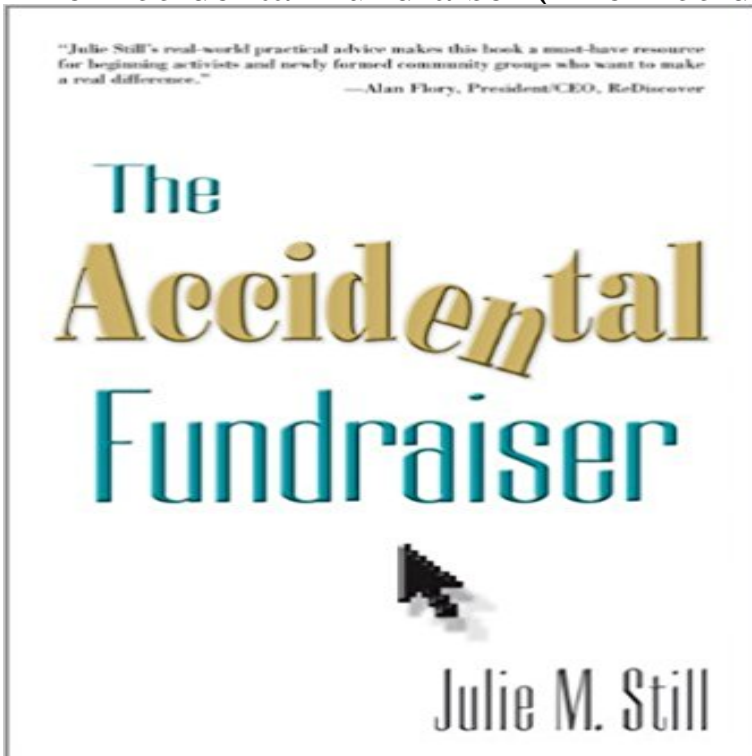


The Accidental Fundraiser (The Accidental Library Series)



Many types of nonprofit, charitable, and other small organizations need funding yet cannot afford to employ a full-time fundraiser, relying instead on volunteers or staff members to raise the money. The Accidental Fundraiser is a practical guide covering all aspects of fundraising for the small organization, the volunteer, and the staff person in any setting who plans to take on a fundraising project for which s/he may not have been trained. Author, librarian, and accidental fundraiser Julie Still offers practical and reassuring advice that will help any individual become an effective fundraiser regardless of previous experience. Contents include: Chapter 1: Planning Your Role Chapter 2: Setting Organizational Goals Chapter 3: Divide and Expand Chapter 4: Matching Goals with Opportunities Chapter 5: Finding the Money Chapter 6: Making Friends and Forming Partnerships Chapter 7: Passive Fundraising Chapter 8: Tips and Advice for the Accidental Fundraiser

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