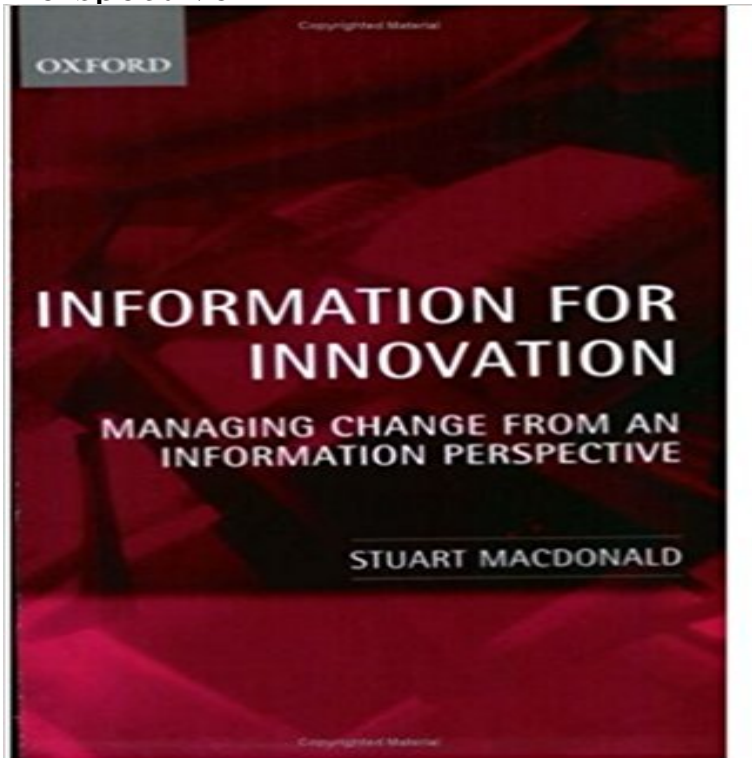


Information for Innovation: Managing Change from an Information Perspective



Much is said about the information age, the information economy, the information society, and particularly about information technology, but little about information itself. Here, Stuart Macdonald finds information central to a variety of business/economics disciplines, from patents to high technology, from corporate strategy to industrial espionage. In doing so, he reveals the rather tricky role that information plays in current processes of innovation and change.

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