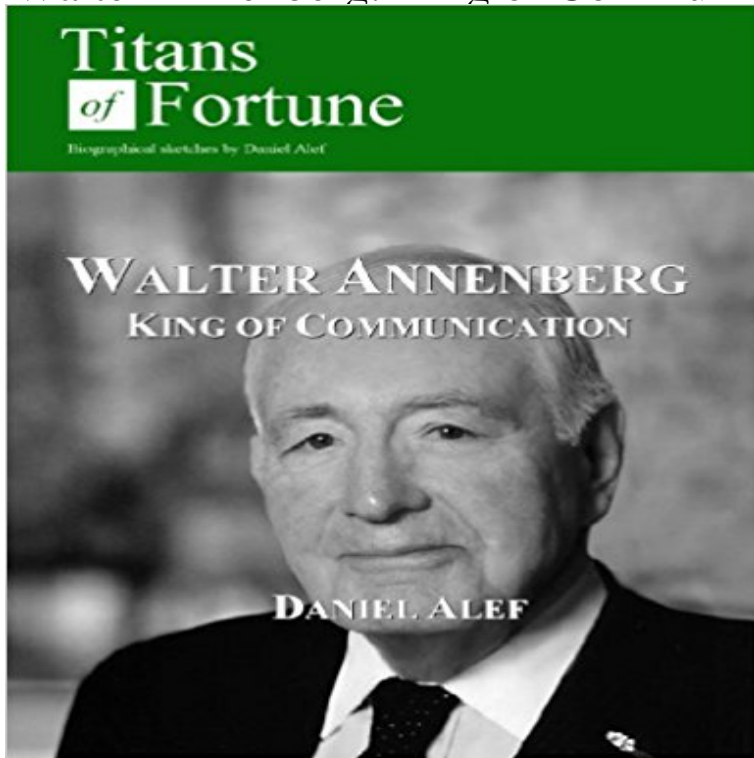


Walter Annenberg: King of Communication



Biographical profile of publishing tycoon Walter Annenberg, owner of newspapers, and television and radio stations, including the Philadelphia Inquirer and WFIL in Philadelphia. Annenberg also founded TV Guide and Seventeen magazines. He served in President Richard Nixon's kitchen cabinet but railed against Sen. Joseph McCarthy. Annenberg became the American Ambassador to the Court of St. James in 1969 and Queen Elizabeth named him an Honorary Knight Commander, Order of the British Empire. After selling his media empire, Triangle Publications, to Rupert Murdoch's News Corp. for \$3 billion, Annenberg became a great philanthropist and education advocate. He established radio stations at Temple University; gave \$120 million to the Annenberg School for communication at USC; \$120 million to the Annenberg School for Communication he founded at the University of Pennsylvania; \$25 million to Harvard; \$50 million to the United Negro College Fund; and \$150 million to the Corporation for Public Broadcasting. He spent his last days shuttling between his estates near Palm Springs, Calif. and in Pennsylvania. He also donated more than \$1 billion of art work to the New York Metropolitan Museum of Art. [1,338-word Titans of Fortune article]

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