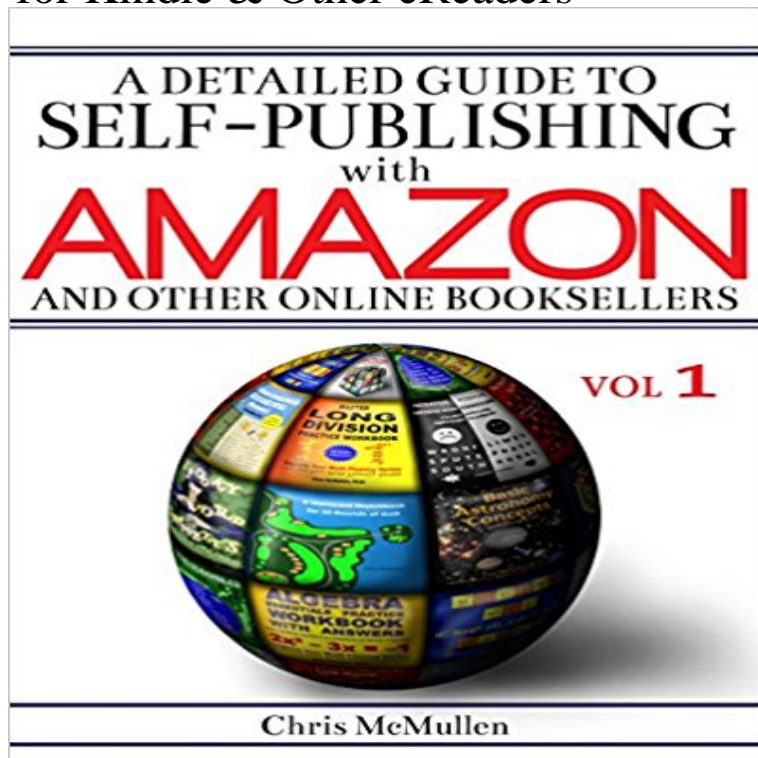


# A Detailed Guide to Self-Publishing with Amazon and Other Online Booksellers: How to Print-on-Demand with CreateSpace & Make eBooks for Kindle & Other eReaders



**BRIEF DESCRIPTION:** The book is both highly informative (like describing how to set the margins with bleed, including the gutter, and listing the pixel sizes of different brands of eReaders), yet also focused on useful formatting and publishing skills. The paperback edition includes a comprehensive, 18-page index to help you quickly find information. This is a highly detailed guide with several step-by-step instructions for how to format and publish your book both as a paperback book with Amazon (and other major online booksellers) and as an eBook with Kindle (and a variety of other eReaders). With this reference as a guide, you can self-publish a quality manuscript with ease. **AUTHOR:** Chris McMullen has written and self-published over a dozen paperback books and eBooks. This book also was self-published using the same techniques that are described here. Chris McMullen shares numerous useful formatting tips in clear language with precise, detailed instructions. **NOTES:** The formatting instructions of Volume 1 are geared specifically toward using Microsoft Word 2010 (which is similar to Word 2007 and 2013) for Windows. In contrast, Volume 2--sold separately--on marketing and marketability has very little to do with Microsoft Word. The paperback instructions are largely geared toward CreateSpace, while the eBook instructions accommodate Kindle and other eReaders. **DESCRIPTION:** Find highly detailed try-it-yourself, walk-you-through-it tutorials for how to use Microsoft Word 2010 (which is similar to Word 2007 and 2013) specifically with Windows to publish your book both as a paperback book and as an eBook. This includes: How to use numerous formatting features (like page borders and bookmark hyperlinks). (A couple of more subtle formatting tips, like using different page headers or page numbering styles or how to

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